

Profile

- Creative graphic artist with experience in magazine layout, print production and web design.
- Detail oriented and organized professional with management experience.
- Dedicated artist with definitive leadership and strong client relations background.
- Self starter, able to motivate others to perform to their maximum potential.

Experience

Freelance Graphic Design

Boulder Weekly November 2008-Present

- Developed in house advertisements.
- Created new advertisements for Boulder Weekly clients.

Art Director

Biker Profile Magazine November 2007- November 2008

- Developed magazine with an inexperienced publisher from it's inception.
- Oversaw all art production for the magazine.
- Developed media schedule and pagination each month with editor/publisher.
- Insured proper file preparation to meet print production guidelines.
- Worked closely with advertising clients.
- Worked remotely.

Art Director

Born To Ride Magazine June 2004-October 2007

- Oversaw all art production for the magazine.
- Lead graphic designer working directly with editor/publisher.
- Directed a team of graphic artists and writers to meet strict deadlines in production.
- Insured proper file preparation to meet print production guidelines.
- Worked closely with local and national clients.
- Worked remotely and in-house.

Owner/ Director

Bad Art For Bad People January 2004-Present

- Responsible for developing all aspects of an art event production company.
- Developed critical acclaim for producing engaging art events.
- Responsible for creating a successful multi-media marketing campaign including: web, print and video.
- Organizing between 20-50 artists for each event. Inspiring local and national artists to produce top quality presentations.
- Developing strong sponsor and media relationships.
- Consulting with artists to reach their maximum sales potential.
- Curated art shows averaging 200+ pieces of artwork per event.
- Organized bands, security, sales, food service, and additional entertainment.
- Handled all shipping and receiving of artwork.

Owner/ Art Director

I/M/Press

April 2002- Present

- Fully responsible for managing all aspects of a freelance design business.
- Developing a strong word-of-mouth reputation.
- Maintaining all invoicing and business records.
- Maintaining multiple projects at once.

Other Experience

- Marketing consultation for local small business development.
- Certified welder
- Outboard motor mechanic

Computer Skills

- Adobe Photoshop (10+ year's experience)
- Adobe In-Design, with style sheets (3+ year's experience)
- Quark X-press (3+ year's experience)
- Microsoft Word, Excel, FrontPage
- Adobe Premier
- Adobe Illustrator (Limited experience)
- Adobe Flash (Limited experience)
- Adobe Dreamweaver
- Adobe Image Ready

Regularly attend seminars, classes and meetings to further develop software and design skills.
Ability to prepare files for various print applications.

Personal Interests

- I am a fine art photographer having shown in multiple art shows around the United States.
- Also, accepted into the Tampa Museum of Art's, Avant Garde Emerging Artist program.
- Reading and developing new business and marketing skills.
- Traveling, antiques, and music (previously owned an online music retail site).

References available upon request.